



The BEAVER BEACON

The Island Monthly Since 1955 · Advertising Rates

Print Circulation: **1,425** Summer Months (June, July, August, September)

Print Circulation: **1,200** Winter Months (October-May)

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Questions: beacon@beaverisland.net or phone 231.448.2476

FULL PAGE

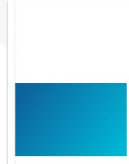


Full Color
\$150 /month
\$1500 /annual
7.5" horizontal
9.875" vertical



Black and White
\$100 /month
\$1000 /annual
7.5" horizontal
9.875" vertical

HALF PAGE

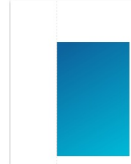


Full Color
\$100 /month
\$1000 /annual
7.5" horizontal
4.75" vertical



Black and White
\$60 /month
\$600 /annual
7.5" horizontal
4.75" vertical

HALF PAGE



Full Color
\$100 /month
\$1000 /annual
4.875" horizontal
7.625" vertical



Black and White
\$60 /month
\$600 /annual
4.875" horizontal
7.625" vertical

THIRD PAGE

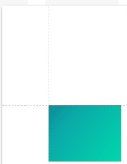


Full Color
\$70 /month
\$700 /annual
2.375" horizontal
9.875" vertical

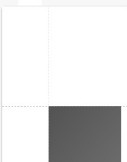


Black and White
\$50 /month
\$500 /annual
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9.875" vertical

QUARTER PAGE

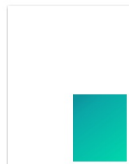


Full Color
\$60 /month
\$600 /annual
4.875" horizontal
3.75" vertical



Black and White
\$45 /month
\$450 /annual
4.875" horizontal
3.75" vertical

QUARTER PAGE



Full Color
\$60 /month
\$600 /annual
3.625" horizontal
4.5" vertical



Black and White
\$45 /month
\$450 /annual
3.625" horizontal
4.5" vertical

SIXTH PAGE



Full Color
\$45 /month
\$450 /annual
4.875" horizontal
2.75" vertical



Black and White
\$35 /month
\$350 /annual
4.875" horizontal
2.75" vertical

SIXTH PAGE



Full Color
\$45 /month
\$450 /annual
2.375" horizontal
4.875" vertical



Black and White
\$35 /month
\$350 /annual
2.375" horizontal
4.875" vertical

EIGHTH PAGE



Full Color
\$35 /month
\$350 /annual
3.625" horizontal
2.375" vertical

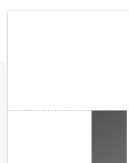


Black and White
\$25 /month
\$250 /annual
3.625" horizontal
2.375" vertical

EIGHTH PAGE



Full Color
\$35 /month
\$350 /annual
2.375" horizontal
3.75" vertical

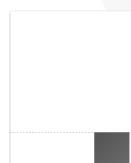


Black and White
\$25 /month
\$250 /annual
2.375" horizontal
3.75" vertical

TWELFTH PAGE



Full Color
\$25 /month
\$250 /annual
2.375" horizontal
2.325" vertical



Black and White
\$15 /month
\$150 /annual
2.375" horizontal
2.325" vertical

AD SPECIFICATIONS



Preferred: PDF with fonts embedded, images at 300 dpi minimum.

Accepted: PDF, TIFF, JPEG (maximum quality, minimum compression), hard copy for b/w



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